

Volies: People-Powered Impact

At Volies, we believe that people have the power to create real change.

Since our beginnings, we have worked to mobilise people and organisations, convinced that when people get involved, connect with others, take action, and put their talent and energy at the service of something that matters, they can transform their surroundings and contribute to a better society.

Empowering people to discover their power to transform their surroundings and put their talent at the service of fairer, more inclusive and sustainable communities is our purpose.

Corporate volunteering has been, and will continue to be, one of our main ways of doing this. Through it, we have seen how one action can change a person's reality, strengthen a community, improve a natural environment, or inspire those who take part to see the challenges we face as a society from a new perspective.

But over these nearly 15 years, we have also learned that impact does not depend on a single tool. We can create this change in many ways, supporting organisations in mobilising the people who are part of them, transforming their cultures, connecting with their communities, and moving towards more responsible, diverse and sustainable models.

People-Powered Impact, the tagline that accompanies our logo, sums up the way we understand our work: creating impact powered by people.

It is not simply about providing advice or organising activities. Our role is to spark the flame. To connect corporate purpose with real action. To mobilise talent. To awaken empathy. **Through corporate volunteering, diversity management and purpose-driven communication, we primarily empower people to transform their surroundings and create real impact.** Because when people take action, organisations and societies transform, and social impact becomes real.

And we always do so with a deep **respect for Human Rights**, following the principles of the Universal Declaration of Human Rights, the United Nations Guiding Principles on Business and Human Rights, and the ILO Declaration on Fundamental Principles and Rights at Work, and without engaging in any form of lobbying. We also **integrate justice, equity, diversity and inclusion (JEDI)** into our policies, practices and decisions, as well as into our relationships with the people, organisations and communities we work with.

Our challenge now is to continue making that impact greater, deeper and more meaningful.

Because we believe that change does not happen on its own. **People make it possible.** And at Volies, we are firmly committed to **being part of that change and continuing to support more and more people in becoming part of it too.**



Juan Ángel Poyatos
CEO & Founder, Volies